

Correlations

Correlations

		Promo1	Promo2	Promo3	Promo4	Promo5	Promo tot
Promo1	Pearson Correlation	1	,532**	,421**	,424**	,416**	,642**
	Sig. (2-tailed)		,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
Promo2	Pearson Correlation	,532**	1	,304**	,571**	,368**	,646**
	Sig. (2-tailed)	,000		,002	,000	,000	,000
	N	100	100	100	100	100	100
Promo3	Pearson Correlation	,421**	,304**	1	,397**	,378**	,562**
	Sig. (2-tailed)	,000	,002		,000	,000	,000
	N	100	100	100	100	100	100
Promo4	Pearson Correlation	,424**	,571**	,397**	1	,359**	,686**
	Sig. (2-tailed)	,000	,000	,000		,000	,000
	N	100	100	100	100	100	100
Promo5	Pearson Correlation	,416**	,368**	,378**	,359**	1	,518**
	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	100	100	100	100	100	100
Promo_tot	Pearson Correlation	,642**	,646**	,562**	,686**	,518**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

Correlations

		Promo6	Promo7	Promo8	Promo9	Promo10	Promo tot
Promo6	Pearson Correlation	1	,446**	,564**	,462**	1,000**	,749**
	Sig. (2-tailed)		,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
Promo7	Pearson Correlation	,446**	1	,359**	,599**	,446**	,631**
	Sig. (2-tailed)	,000		,000	,000	,000	,000
	N	100	100	100	100	100	100
Promo8	Pearson Correlation	,564**	,359**	1	,337**	,564**	,660**
	Sig. (2-tailed)	,000	,000		,001	,000	,000
	N	100	100	100	100	100	100
Promo9	Pearson Correlation	,462**	,599**	,337**	1	,462**	,582**
	Sig. (2-tailed)	,000	,000	,001		,000	,000
	N	100	100	100	100	100	100
Promo10	Pearson Correlation	1,000**	,446**	,564**	,462**	1	,749**
	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	100	100	100	100	100	100
Promo_tot	Pearson Correlation	,749**	,631**	,660**	,582**	,749**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Warnings

The space saver method is used. That is, the covariance matrix is not calculated or used in the analysis.

Case Processing Summary

		N	%
Cases	Valid	100	100,0
	Excluded ^a	0	,0
	Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,835	10

Correlations

Correlations

		Referensi1	Referensi2	Referensi3	Referensi4	Referensi5	Referensi_tot
Referensi1	Pearson Correlation	1	,443**	,642**	,460**	,151	,772**
	Sig. (2-tailed)		,000	,000	,000	,133	,000
	N	100	100	100	100	100	100
Referensi2	Pearson Correlation	,443**	1	,351**	,676**	,111	,745**
	Sig. (2-tailed)	,000		,000	,000	,271	,000
	N	100	100	100	100	100	100
Referensi3	Pearson Correlation	,642**	,351**	1	,437**	,008	,691**
	Sig. (2-tailed)	,000	,000		,000	,940	,000
	N	100	100	100	100	100	100
Referensi4	Pearson Correlation	,460**	,676**	,437**	1	,185	,793**
	Sig. (2-tailed)	,000	,000	,000		,065	,000
	N	100	100	100	100	100	100
Referensi5	Pearson Correlation	,151	,111	,008	,185	1	,451**
	Sig. (2-tailed)	,133	,271	,940	,065		,000
	N	100	100	100	100	100	100
Referensi_tot	Pearson Correlation	,772**	,745**	,691**	,793**	,451**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Warnings

The space saver method is used. That is, the covariance matrix is not calculated or used in the analysis.

Case Processing Summary

		N	%
Cases	Valid	100	100,0
	Excluded ^a	0	,0
	Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,715	5

Correlations

Correlations

		Informasi1	Informasi2	Informasi3	Informasi4	Informasi tot
Informasi1	Pearson Correlation	1	,466**	,317**	,517**	,806**
	Sig. (2-tailed)		,000	,001	,000	,000
	N	100	100	100	100	100
Informasi2	Pearson Correlation	,466**	1	,482**	,448**	,733**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	100	100	100	100	100
Informasi3	Pearson Correlation	,317**	,482**	1	,438**	,650**
	Sig. (2-tailed)	,001	,000		,000	,000
	N	100	100	100	100	100
Informasi4	Pearson Correlation	,517**	,448**	,438**	1	,708**
	Sig. (2-tailed)	,000	,000	,000		,000
	N	100	100	100	100	100
Informasi_tot	Pearson Correlation	,806**	,733**	,650**	,708**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

Correlations

		Informasi5	Informasi6	Informasi7	Informasi8	Informasi tot
Informasi5	Pearson Correlation	1	,502**	,429**	,438**	,806**
	Sig. (2-tailed)		,000	,000	,000	,000
	N	100	100	100	100	100
Informasi6	Pearson Correlation	,502**	1	,283**	,357**	,702**
	Sig. (2-tailed)	,000		,004	,000	,000
	N	100	100	100	100	100
Informasi7	Pearson Correlation	,429**	,283**	1	,420**	,658**
	Sig. (2-tailed)	,000	,004		,000	,000
	N	100	100	100	100	100
Informasi8	Pearson Correlation	,438**	,357**	,420**	1	,662**
	Sig. (2-tailed)	,000	,000	,000		,000
	N	100	100	100	100	100
Informasi_tot	Pearson Correlation	,806**	,702**	,658**	,662**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Warnings

The space saver method is used. That is, the covariance matrix is not calculated or used in the analysis.

Case Processing Summary

		N	%
Cases	Valid	100	100,0
	Excluded ^a	0	,0
	Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,861	8

Correlations

Correlations

		Minat1	Minat2	Minat3	Minat4	Minat5	Minat6	Minat_tot
Minat1	Pearson Correlation	1	,388**	,367**	,435**	,298**	,298**	,706**
	Sig. (2-tailed)		,000	,000	,000	,003	,003	,000
	N	100	100	100	100	100	100	100
Minat2	Pearson Correlation	,388**	1	,293**	,497**	,391**	,193	,691**
	Sig. (2-tailed)	,000		,003	,000	,000	,055	,000
	N	100	100	100	100	100	100	100
Minat3	Pearson Correlation	,367**	,293**	1	,161	,315**	,287**	,611**
	Sig. (2-tailed)	,000	,003		,109	,001	,004	,000
	N	100	100	100	100	100	100	100
Minat4	Pearson Correlation	,435**	,497**	,161	1	,426**	,206*	,686**
	Sig. (2-tailed)	,000	,000	,109		,000	,040	,000
	N	100	100	100	100	100	100	100
Minat5	Pearson Correlation	,298**	,391**	,315**	,426**	1	,265**	,685**
	Sig. (2-tailed)	,003	,000	,001	,000		,008	,000
	N	100	100	100	100	100	100	100
Minat6	Pearson Correlation	,298**	,193	,287**	,206*	,265**	1	,576**
	Sig. (2-tailed)	,003	,055	,004	,040	,008		,000
	N	100	100	100	100	100	100	100
Minat_tot	Pearson Correlation	,706**	,691**	,611**	,686**	,685**	,576**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability

Warnings

The space saver method is used. That is, the covariance matrix is not calculated or used in the analysis.

Case Processing Summary

		N	%
Cases	Valid	100	100,0
	Excluded ^a	0	,0
	Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,739	6

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Informasi_tot, Referensi_tot, Promo_tot ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: Minat_tot

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,553 ^a	,305	,284	2,01364

a. Predictors: (Constant), Informasi_tot, Referensi_tot, Promo_tot

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	171,103	3	57,034	14,066	,000 ^a
	Residual	389,257	96	4,055		
	Total	560,360	99			

a. Predictors: (Constant), Informasi_tot, Referensi_tot, Promo_tot

b. Dependent Variable: Minat_tot

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-,061	5,853		-,011	,992
	Promo_tot	,179	,077	,282	2,333	,022
	Referensi_tot	,366	,121	,289	3,038	,003
	Informasi_tot	,363	,074	,563	4,902	,000

a. Dependent Variable: Minat_tot

Regression SMART

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Informasi_tot, Promo_tot, Referensi_tot	.	Enter

a. All requested variables entered.

b. Dependent Variable: Minat_tot

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,654 ^a	,428	,390	1,56748

a. Predictors: (Constant), Informasi_tot, Promo_tot, Referensi_tot

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	84,498	3	28,166	11,464	,000 ^a
	Residual	113,022	46	2,457		
	Total	197,520	49			

a. Predictors: (Constant), Informasi_tot, Promo_tot, Referensi_tot

b. Dependent Variable: Minat_tot

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-3,588	5,708		-,629	,533
	Promo_tot	,349	,111	,359	3,144	,003
	Referensi_tot	,312	,143	,279	2,178	,035
	Informasi_tot	,287	,090	,399	3,177	,003

a. Dependent Variable: Minat_tot

Regression AHA

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Informasi_tot, Promo_tot, Referensi_tot	.	Enter

a. All requested variables entered.

b. Dependent Variable: Minat_tot

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,635 ^a	,403	,364	2,07730

a. Predictors: (Constant), Informasi_tot, Promo_tot, Referensi_tot

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	133,983	3	44,661	10,350	,000 ^a
	Residual	198,497	46	4,315		
	Total	332,480	49			

a. Predictors: (Constant), Informasi_tot, Promo_tot, Referensi_tot

b. Dependent Variable: Minat_tot

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	,281	5,068		,056	,956
	Promo_tot	,264	,092	,330	2,887	,006
	Referensi_tot	,397	,169	,287	2,347	,023
	Informasi_tot	,222	,072	,378	3,082	,003

a. Dependent Variable: Minat_tot