DAFTAR ISI

SURAT PERNYATAAN KEASLIAN ..... Error! Bookmark not defined.
SURAT KETERANGAN ..... Error! Bookmark not defined.
LEMBAR PENGESAHAN PEMBIMBING ..... Error! Bookmark not defined.
LEMBAR PENGESAHAN PENGUJI ..... Error! Bookmark not defined.
HALAMAN PERSEMBAHAN ..... Error! Bookmark not defined.
MOTTO ..... Error! Bookmark not defined.
KATA PENGANTAR ..... Error! Bookmark not defined.
ABSTRAK ..... Error! Bookmark not defined.
DAFTAR ISI ..... **i**
DAFTAR TABEL ..... **iv**
DAFTAR GAMBAR ..... **v**
BAB I PENDAHULUAN ..... Error! Bookmark not defined.
1.1 Latar Belakang ..... **Error! Bookmark not defined.**
1.2 Rumusan Masalah ..... **Error! Bookmark not defined.**
1.3 Batasan Masalah ..... **Error! Bookmark not defined.**
1.4 Tujuan Penelitian ..... **Error! Bookmark not defined.**
1.5 Manfaat Penelitian ..... **Error! Bookmark not defined.**
1.6 Sistematika Penelitian ..... **Error! Bookmark not defined.**
BAB II KAJIAN LITERATUR ..... Error! Bookmark not defined.
2.1 Kajian Induktif ..... **Error! Bookmark not defined.**
2.2 Kajian Deduktif ..... **Error! Bookmark not defined.**
2.2.1 Perancangan atau Desain Produk ..... **Error! Bookmark not defined.**
2.2.2 Produk ..... **Error! Bookmark not defined.**
2.2.3 Kayu Kopi dan Kayu Karet ..... **Error! Bookmark not defined.**
2.3 Proses Perancangan dan Pengembangan Produk ..... **Error! Bookmark not defined.**
2.4 Metode Quality Function Deployment ..... **Error! Bookmark not defined.**
2.4.1 Definisi Quality Function Deployment (QFD) ..... **Error! Bookmark not defined.**
2.4.2 Manfaat Quality Function Deployment (QFD) ..... **Error! Bookmark not defined.**
2.4.3 Metodologi Quality Function Deployment (QFD) .. **Error! Bookmark not defined.**

2.4.4 Langkah-langkah Quality Function Deployment (QFD).....**Error! Bookmark not defined.**
2.4.5 House of Quality .....**Error! Bookmark not defined.**
2.5 Uji Validitas dan Uji Realibilitas .....**Error! Bookmark not defined.**
2.5.1 Penentuan Jumlah Sampel Minimum .....**Error! Bookmark not defined.**
2.5.2 Uji Validitas .....**Error! Bookmark not defined.**
2.5.3 Uji Reliabilitas.....**Error! Bookmark not defined.**
BAB III METODE PENELITIAN ..... Error! Bookmark not defined.
3.1 Objek penelitian .....**Error! Bookmark not defined.**
3.2 Data yang Dibutuhkan.....**Error! Bookmark not defined.**
3.3 Alat-Alat yang Digunakan.....**Error! Bookmark not defined.**
3.4 Populasi dan Sampel.....**Error! Bookmark not defined.**
3.4.1 Populasi .....**Error! Bookmark not defined.**
3.4.2 Sampel.....**Error! Bookmark not defined.**
3.5 Metode Pengumpulan Data.....**Error! Bookmark not defined.**
3.5.1 Studi Kepustakaan .....**Error! Bookmark not defined.**
3.6 Prosedur Penelitian.....**Error! Bookmark not defined.**
3.6.1 Tahap Persiapan.....**Error! Bookmark not defined.**
3.6.2 Tahap Desain dan Eksperimen .....**Error! Bookmark not defined.**
3.6.3 Tahap Pengumpulan Data .....**Error! Bookmark not defined.**
3.6.4 Teknik Pengolahan dan Analisa Data .....**Error! Bookmark not defined.**
3.6.5 Teknik Pengambilan Sampel.....**Error! Bookmark not defined.**
3.7 Uji Validitas .....**Error! Bookmark not defined.**
3.8 Uji Reliabilitas .....**Error! Bookmark not defined.**
3.9 *Flowchart* penelitian.....**Error! Bookmark not defined.**
BAB IV PENGUMPULAN DAN PENGOLAHAN DATA ..... Error! Bookmark not defined.
4.1 Pengumpulan Data .....**Error! Bookmark not defined.**
4.2 Pengolahan Data Kuesioner.....**Error! Bookmark not defined.**
4.2.1 Penentuan Jumlah Responden.....**Error! Bookmark not defined.**
4.2.2 Pengujian Validitas.....**Error! Bookmark not defined.**
4.2.3 Uji Reliabilitas Data .....**Error! Bookmark not defined.**
4.3 Quality Function Deployment.....**Error! Bookmark not defined.**
4.3.1 Penentuan *Customer Needs* .....**Error! Bookmark not defined.**
4.3.2 Penentuan *Importance Rating* .....**Error! Bookmark not defined.**
4.3.3 Penentuan *Technical Requirement*.....**Error! Bookmark not defined.**

4.3.4 Penentuan Hubungan *Customer Needs* dengan *Technical Response* .....**Error! Bookmark not defined.**
4.3.5 Penentuan Target .....**Error! Bookmark not defined.**
4.3.6 Penentuan Bobot.....**Error! Bookmark not defined.**
4.3.7 Penentuan Matriks Korelasi .....**Error! Bookmark not defined.**
4.3.8 Penentuan Nilai *Sales Point* dan *Goal* .....**Error! Bookmark not defined.**
4.3.9 *Customer Competitive Evaluation* (CCE).....**Error! Bookmark not defined.**
4.3.10 Perhitungan *Improvement Ratio* .....**Error! Bookmark not defined.**
4.3.11 Perhitungan *Row Weight* .....**Error! Bookmark not defined.**
4.3.12 Matriks *Part Deployment* .....**Error! Bookmark not defined.**
4.3.13 Desain Meja TV yang sudah ada dan Desain Meja TV usulan.... **Error! Bookmark not defined.**
BAB V PEMBAHASAN..... Error! Bookmark not defined.
5.1 Analisis Hasil Data Kuisioner.....**Error! Bookmark not defined.**
5.1.1 Uji Kecukupan Data.....**Error! Bookmark not defined.**
5.1.2 Uji Validitas.....**Error! Bookmark not defined.**
5.1.3 Uji Reliabilitas.....**Error! Bookmark not defined.**
5.2 *Quality Function Deployment*.....**Error! Bookmark not defined.**
5.2.1 Matriks *House of Quality* .....**Error! Bookmark not defined.**
5.2.2 Matriks *Part Deployment* .....**Error! Bookmark not defined.**
BAB VI PENUTUP ..... Error! Bookmark not defined.
6.1 Kesimpulan .....**Error! Bookmark not defined.**
6.2 Saran.....**Error! Bookmark not defined.**
DAFTAR PUSTAKA ..... Error! Bookmark not defined.

DAFTAR TABEL

Tabel 1. 1 Penelitian Terdahulu ..... **Error! Bookmark not defined.**
Tabel 4. 1 Validasi Meja TV Usulan .....**Error! Bookmark not defined.**
Tabel 4. 2 Reliability Statistic Meja TV Usulan.....**Error! Bookmark not defined.**
Tabel 4. 3 Keluhan Terhadap Produk Meja TV yang Sudah Ada .**Error! Bookmark not defined.**
Tabel 4. 4 Importance Rating dari hasil SPSS.....**Error! Bookmark not defined.**
Tabel 4. 5 Importance Rating .....**Error! Bookmark not defined.**
Tabel 4. 6 Technical Requirement .....**Error! Bookmark not defined.**
Tabel 4. 7 Hubungan Customer Needs dengan Technical Requirement .....**Error! Bookmark not defined.**
Tabel 4. 8 Penentuan Target .....**Error! Bookmark not defined.**
Tabel 4. 9 Penentuan Bobot.....**Error! Bookmark not defined.**
Tabel 4. 10 Nilai Sales Point dan Goal .....**Error! Bookmark not defined.**
Tabel 4. 11 Penilaian responden terhadap produk meja tv yang ada saat ini..... **Error! Bookmark not defined.**
Tabel 4. 12 Penilaian responden terhadap produk meja tv usulan.**Error! Bookmark not defined.**
Tabel 4. 13 Customer Competitive Evaluation.....**Error! Bookmark not defined.**
Tabel 4. 14 Improvement Ratio .....**Error! Bookmark not defined.**
Tabel 4. 15 Row Weight.....**Error! Bookmark not defined.**

DAFTAR GAMBAR

Gambar 2. 1 Matrik Part Deployment.....**Error! Bookmark not defined.**
Gambar 2. 2 Fault Tree Analysis .....**Error! Bookmark not defined.**
Gambar 2. 3 Bentuk Matriks Umum House of Quality (HOQ) ....**Error! Bookmark not defined.**
Gambar 3. 1 Alur Penelitian .....**Error! Bookmark not defined.**
Gambar 4. 1 House of Quality .....**Error! Bookmark not defined.**
Gambar 4. 2 Fault Tree Analysis .....**Error! Bookmark not defined.**
Gambar 4. 3 Part Deploeyment.....**Error! Bookmark not defined.**
Gambar 4. 4 Produk meja bahan baku dari particle board .....**Error! Bookmark not defined.**
Gambar 4. 5 Desain produk meja tv usulan .....**Error! Bookmark not defined.**
Gambar 4. 6 Produk meja usulan bahan baku dari kayu karet dan kayu kopi.... **Error! Bookmark not defined.**