ABSTRAK

PANDANGAN MAQASHID SYARI'AH TERHADAP PEMBERDAYAAN MASYARAKAT PADA PROGRAM CORPORATE SOCIAL RESPONSIBILITY (STUDI KASUS PT.PLN PROVINSI RIAU, INDONESIA)

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Tujuan penelitian ini untuk menganalisis penerapan *Corporate Social Responsibility* (CSR) di PT.PLN Provinsi Riau. CSR merupakan salah satu bentuk tanggung jawab sosial perusahaan terhadap masyarakat sekitar yang dapat memberikan manfaat. Sangat penting apabila manfaat yang diperoleh dari program CSR tidak hanya mementingkan tujuan dunia, tetapi juga akhirat. Oleh karena itu perlunya menggunakan sudut pandang Maqashid Syariah dengan pengukuran I-DEX (Integrated Development Indeks). Penelitian ini menggunakan metode deskriptif dengan menggunakan jenis data kualitatif. Hasil dari penelitian ini bahwa terdapat beberapa program CSR yang diukur dengan indikator I-DEX yang sudah hampir mencapai Maqashid Syariah, termasuk *Hifdh Al-Din, Hifdh Al-Aql, Hifdh Al-Nafs,* dan *Hifdh Al-Mal*. Walaupun dari *Hifdh Al-Nafs dan Hifdh Al-Mal* masih sedikit terdapat kekurangan tetapi sudah hampir mencapai Maqashid Syariah. Sementara program CSR terhadap *Hifdh Al-Nasl* kurang mendekati Maqashid Syariah.

Kata Kunci : *Corporate Social Responsibility* (CSR), Maqashid Syariah, I-DEX

ABSTRACT

MAQASHID SHARIA VIEWS ON COMMUNITY EMPOWEMENT IN PROGRAM CORPORATE SOCIAL RESPONSIBILITY (CASE STUDY OF PT.PLN PROVINSI RIAU, INDONESIA)

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This research is was conducted to see the implementation of *Corporate Social Responsibility* (CSR). CSR is one of the form of social responsibility which it can bring an impact on the community nearby. It is very important if the benefited obtained from the CSR Program are not only concern the purpose of the world goals, but also akhirat. Therefore needed Maqashid Syariah perspective by using I-DEX (Integrated Development Index). This research used the descriptive method using the qualitative data. The results of this research showed that there are some CSR programs measured with the I-DEX indicators that almost reaches Maqashid Syariah including *Hifdh Al-Din, Hifdh Al-Aql, Hifdh Al-Nafs,* and *Hifdh Al-Mal*. Though there were some weaknesses in *Hifdh Al-Nafs* and *Hifdh Al-Mal*, it almost reached Maqashid Syariah. Meanwhile, CSR program towards *Hifdh Al-Nasl* was found not really approaching the Maqashid Syariah.

Keywords: *Corporate Social Responsibility* (CSR), Maqashid Syariah, I-DEX

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