

ABSTRACT

THE INFLUENCE OF *FACEBOOK/TWITTER* ON THE BEHAVIOR DEVIATION OF THE STUDENTS OF MTS MUHAMMADIYAH 1 MUNGKID OF MAGELANG REGENCY

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Using *facebook/twitter* is part of routines in our daily activity now. There are many students using *facebook/twitter* who are then negligent to perform their obligations. They even make this activity as a hobby and spend every second of their time doing it. Having observed the rapid development of *facebook/twitter* as one of the most favorite social media of teenagers and its negative effects, the researcher is driven to conduct a study on the influence of *facebook/twitter* on the behavior deviation of students. The objective of this research is to find the influence of *facebook/twitter* on the behavior deviation of the students of MTs Muhammadiyah 1 Mungkid of Magelang.

This study belongs to quantitative study with the population of all students of MTs Muhammadiyah Mungkid. The sample was 62 students taken using proportional random sampling technique. The methods of data collection used were questionnaire and documentation. The data were analyzed using linear regression statistic test technique.

The result of the research shows the significant influence of the use of *facebook/twitter* on the behavior deviation of the students of MTs Muhammadiyah 1 Mungkid. This is based on the double linear regression analysis obtained from the regression co-efficient value of 1.098 with significant value $0.000 < 0.05$. Thus, if the use of *facebook/twitter* increases, so does the behavior deviation of the students.

Keywords: Facebook/Twitter media, deviation behavior

August 24, 2013

TRANSLATOR STATEMENT

The information appearing herein has been translated by a
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