E-WOM SOURCE CREDIBILITY, RISK PERCEPTIONS, ARGUMENT QUALITY INFORMATION USEFULNESS AND INFORMATION ADOPTION ON THE USE OF ONLINE TRAVEL AGENT SERVICES IN INDONESIA

A BACHELOR DEGREE THESIS

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DECLARATION OF AUTHENTICITY

I hereby declare the originality of this thesis; as I have not presented someone's work to acquire my university degree, nor have I presented anyone else's words, ideas, or statements without acknowledgment. All quotations are cited and listed in the bibliography of the thesis.

If in the future this statement is proven to be false, I am willing to accept any sanction with the determined ordinance and its consequences.

Yogyakarta, October 2nd, 2019



Hilmy Ammar Rafi

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